



Why Do Some Get Sick?

Children learn Thomas Edison invented the light bulb. Yet, few know who discovered chiropractic.

A hundred years ago when "patent medicines" flourished, a healer, experimenter and freethinker by the name of Daniel David Palmer in Davenport, Iowa asked a simple question:

"I desired to know why one person was ailing and his associate eating at the same table, working in the same shop was not. Why? What difference was there in the two persons that caused one to have pneumonia, catarrh, typhoid or rheumatism, while his partner, similarly situated, escaped? Why?"

This was a groundbreaking way of looking at health.

Germs alone couldn't be the cause of disease, otherwise everyone would get sick. Chiropractic came into existence soon afterwards. D.D. Palmer discovered that it's smarter to look at the person with the disease, rather than the disease in the person!

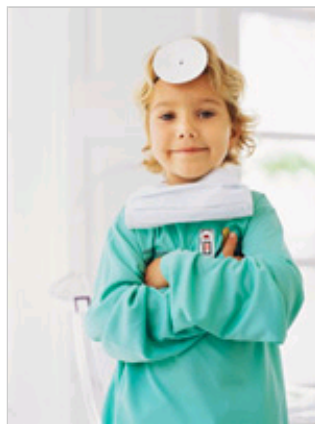
Dr. Who? Dr. You!

Doctors can't cure headaches, mend bones or heal wounds. Only you can do that... *If* your healing ability isn't impaired.

Your inborn healing ability is responsible for the tremendous success that chiropractic patients enjoy. All doctors do, regardless of their discipline, is to help reduce barriers to the incredible healing ability you were born with.

Which is why all of us at Maher Chiropractic are interested in your nervous system. It's what controls every cell, tissue, organ and system of your body. By reducing nervous system compromise from the moving bones of your spine, Dr. You takes over and does the healing!

How does it feel to be a doctor? Do you know anyone whose healing ability needs a boost? Tell them about chiropractic



The Art of Chiropractic

I'm often asked how we create a care plan - how many visits and how frequent should they be. This is where experience and the "art" of chiropractic come into play.

During the exam, your condition, your age, lifestyle, attitude and dozens of other factors are evaluated, recorded and compared with similar cases. Each plays a role in the recommendations I make for the first phase of your care.

A plane needs enough speed to take off. So too with our initial recommendations: If the visits are too far apart, we won't create enough momentum to reverse the downward trend. If the visits are too frequent, the body doesn't have enough time to put the adjustments to use. There's a real skill in picking the right balance between too frequent and not frequent enough.



Tell a Friend!

Chiropractic doesn't benefit from huge advertising campaigns or media coverage like those enjoyed by the drug industry.

Lucky for us, a recommendation from you is more powerful than all the advertising in the world. How can you introduce others to chiropractic? Here are a few simple ideas:

Be Confident. Know that chiropractic has helped a lot of people with all different types of health problems. A better working nervous system can help just about anyone, whatever their current health status, age or activity level may be.

Tell Your Story. Let friends and coworkers know how you've been helped with chiropractic care. Explain how chiropractic works and your experiences in our practice.

Answer Questions. Most people have misconceptions about chiropractic, and they may have a lot of questions as a result. Simply share your experiences, which will help dispel their fear of the unknown. Remind them that, just as there are great and not so great dentists, it's no reason to write off dentistry!

Ask For Help. We have some printed information we can equip you with to help answer questions that your friends and family may have. Or, feel free to have them call us. I'm happy to answer questions over the phone without cost or obligation.

Email A Friend. Forward any page from our website to someone you think we can help. It's a great way to offer encouragement and hope. Then let them decide if chiropractic makes sense.

It's a great feeling when you help others. It's something we get to experience every day. You can enjoy that same great feeling as well when you share chiropractic with others.